

GUGGENHEIM

NEWS RELEASE

Guggenheim Issues Global Call for Entries in Design Competition for New Proposed Museum in Helsinki

Stage One Open to Architects June 4-September 10, 2014

Distinguished Jury to Choose Finalists and Select Winning Proposal in First Open Competition to Design a Guggenheim Museum

(NEW YORK, NY – June 4, 2014) — With launch events on June 4 and 5 in Helsinki and Venice, the Solomon R. Guggenheim Foundation has formally called for entries to begin its open, international architectural competition for the design of a proposed Guggenheim museum in Helsinki. The keenly anticipated two-stage competition is expected to draw submissions from a wide range of firms and individuals—emerging and internationally famous—from Finland and around the world.

This is the first time that the Guggenheim Foundation, long recognized for commissioning transformational works of architecture, has sought a design through an open competition. It is embarking on this new course in one of the fastest-growing metropolitan areas in Europe, located at the intersection of East and West and respected internationally for its heritage of modern architecture and design. The firm or team selected through this competition will take its place in the lineage of both Helsinki, as exemplified by renowned architects such as Alvar Aalto and Eliel Saarinen, and of the Guggenheim, with its landmark buildings by Frank Lloyd Wright and Frank Gehry and first-of-its-kind carbon-fiber structure by Atelier Bow-Wow created for the BMW Guggenheim Lab.

More than seven hundred inquiries about participation have been received from people around the world even before the official start of the competition.

Richard Armstrong, Director of the Solomon R. Guggenheim Museum and Foundation, announced details of the competition process at a media conference held today at Helsinki's Restaurant Palace. The venue overlooks the site for the proposed museum, on city-owned land in the southwestern part of Helsinki's magnificent South Harbor. Mr. Armstrong will next introduce the competition to the international architectural community gathered for the 14th International Architecture Biennale, hosting a reception on June 5 at the Peggy Guggenheim Collection in Venice.

“It is essential to the Guggenheim’s mission to engage directly with people throughout the world, to affirm the transformative potential of art, and to fuse the experience of contemporary art with great architecture,” Mr. Armstrong stated. “This competition advances all of those goals, with the aim of inspiring an exemplary museum of the twenty-first century that is also a meaningful addition to the landscape of Helsinki.”

The Guggenheim is organizing the architectural competition in consultation with the City of Helsinki, the State of Finland, and the Finnish Association of Architects (SAFA). The competition is managed by the London-based firm Malcolm Reading Consultants, a specialist in architectural competitions for arts, heritage, and nonprofit organizations. Notice of the competition will be published in accordance with European Union procurement regulations.

During and following the competition period, the Guggenheim will continue its ongoing series of public programs, Guggenheim Helsinki Live, to invite discussion and exploration of the ideas behind the proposed museum project. The event series will be produced in collaboration with the Guggenheim Helsinki Supporting Foundation, and several of the public programs will be developed with Aalto University School of Arts, Design and Architecture.

Speaking on behalf of the City of Helsinki, Mayor Jussi Pajunen stated, “Helsinki wants to profile itself as a city of culture and design. The international architectural competition regarding a Guggenheim Helsinki museum builds on the legacy of Helsinki’s year as World Design Capital and the rich architectural tradition present in the cityscape. I look eagerly forward to seeing the ideas on how the historical South Harbour could look in the future.”

Professor Erkki Leppävuori, President and CEO of VTT Technical Research Centre of Finland and a member of the competition jury, stated, “This competition promises to be extremely exciting. The site, which is rich and varied as a cultural and environmental setting, poses potentially productive technical challenges to architects and structural engineers, who also must address the high expectations and lively opinions of our citizens. I am sure that the competitors will respond with many excellent proposals. Finland and Helsinki need more groundbreaking cultural hot spots, and I expect this competition will enhance and broaden our discussions about culture.”

Rules and Schedule of the Competition

Anonymous submissions for Stage One of the competition are due September 10, 2014. An eleven-member jury chaired by Mark Wigley, professor and Dean of the Graduate School of Architecture, Planning and Preservation at Columbia University, will meet in Helsinki and select six finalists from the submissions received during Stage One.

Submissions will be judged on the basis of their architectural design, relationship to the site and the cityscape, practicality for users, sustainability (including criteria for the use of materials), and feasibility. An online exhibition will enable the public to view all entries in Stage One, with special prominence given to the thirty highest-rated submissions.

In November 2014, the Guggenheim will announce the finalists and Stage Two of the competition will begin. Shortlisted individuals or firms will have until March 2015 to make their submissions. The jury will meet again in Helsinki to judge the final entries. The Guggenheim will announce the winner in June 2015. The winner of the competition will be awarded €100,000 (approximately \$136,000) and the five runner-ups will each receive €55,000 (approximately \$75,000).

The City of Helsinki and the State of Finland are expected to deliberate on whether to proceed with the construction and development of the museum after the competition concludes.

For further information, the public and interested architects are invited to visit the competition website: designguggenheimhelsinki.org.

Competition Jury

The members of the jury have been selected by the Guggenheim, the State of Finland, the City of Helsinki, and SAFA. The jurors are:

- Mark Wigley, Professor and Dean of the Graduate School of Architecture, Planning and Preservation at Columbia University (jury chair)
- Mikko Aho, Director of City Planning and architect, City of Helsinki
- Jeanne Gang, Founder and Principal, Studio Gang Architects
- Juan Herreros, Professor, and Founder, Estudio Herreros
- Anssi Lassila, Architect, Founder, OOPEAA Office for Peripheral Architecture
- Erkki Leppävuori, President and CEO, VTT Technical Research Centre of Finland
- Rainer Mahlamäki, Professor and Founder, Lahdelma & Mahlamäki Architects
- Helena Säteri, Director General, Ministry of the Environment, Finland
- Nancy Spector, Deputy Director and Jennifer and David Stockman Chief Curator, Solomon R. Guggenheim Foundation
- Yoshiharu Tsukamoto, Founder, Atelier Bow-Wow
- Ritva Viljanen, Deputy Mayor, City of Helsinki

Richard Armstrong will attend the jury's deliberations in an honorary, non-voting capacity.

Support for the Competition

The competition is made possible by the Guggenheim Helsinki Supporting Foundation, Guggenheim Helsinkiin Association, Louise och Göran Ehrnrooth Foundation, and private individuals who wish to remain anonymous, with special thanks to the BMW Group for its support.

Vision for a New Guggenheim Helsinki

The proposal that the Solomon R. Guggenheim Foundation presented to the City of Helsinki in September 2013 envisions a Guggenheim Helsinki that would organize and present internationally significant exhibitions of artworks from the twentieth and twenty-first centuries while also specializing in Nordic art and architecture. The museum would feature programs organized by the Guggenheim Foundation that might not otherwise be seen in Finland and would also generate exhibitions to be

presented at other Guggenheim museums and at institutions around the world. Over time, the museum would develop a permanent collection reflecting the Guggenheim Helsinki's exhibition program.

The Guggenheim considers it especially important that the museum serve Helsinki residents as a central gathering place and year-round focus of culture, while also creating a premier destination on Helsinki's superb waterfront for international visitors.

The proposed museum site sits along the southwestern edge of the South Harbor, near the intersection of Eteläranta and Laivasillankatu and adjacent to the Olympia Terminal. Its dimensions are approximately 18,520 square meters (approximately 200,000 square feet). The museum building would occupy 12,100 square meters (approximately 130,000 square feet) of that area and would include approximately 4,000 square meters (approximately 43,000 square feet) of exhibition space, making its galleries comparable in size to those of the Solomon R. Guggenheim Museum in New York. The building's total anticipated construction value is €130 M, excluding taxes.

A Concept and Development Study conducted by the Guggenheim found that a Guggenheim Helsinki could expect to draw 550,000 visitors a year. Annual economic impact is anticipated at €41 M, including the creation of more than 100 jobs at the museum itself and 340–80 jobs elsewhere in Finland, as well as a net total of 3 million euros in additional annual tax revenues. To download the full study in English or Finnish, visit guggenheimhki.fi/uusi-ehdotus/.

About the Solomon R. Guggenheim Foundation

Founded in 1937, the Solomon R. Guggenheim Foundation is dedicated to promoting the understanding and appreciation of art, primarily of the modern and contemporary periods, through exhibitions, education programs, research initiatives, and publications. The Guggenheim network that began in the 1970s when the Solomon R. Guggenheim Museum, New York, was joined by the Peggy Guggenheim Collection, Venice, has since expanded to include the Guggenheim Museum Bilbao (opened 1997) and the Guggenheim Abu Dhabi (currently in development). Looking to the future, the Guggenheim Foundation continues to forge international collaborations that take contemporary art, architecture, and design beyond the walls of the museum, including with the Guggenheim UBS MAP Global Art Initiative and with The Robert H. N. Ho Family Foundation. More information about the foundation can be found at guggenheim.org.

About Malcolm Reading Consultants

A specialist in architectural competitions for museums and arts, heritage, and nonprofit organizations, the London-based Malcolm Reading Consultants (MRC) has run architectural competitions for the Victoria and Albert Museum, the Glasgow School of Art, the UK Pavilion at the Shanghai Expo, and the Library for Foreign Literature in Moscow, among others. MRC believes in the power of design to create new perceptions and to act as an inspiration. The consultancy's role in the Guggenheim Helsinki Design Competition includes liaising with stakeholders at the Guggenheim Foundation, the City of Helsinki, the State of Finland, and the Finnish Association of Architects (SAFA), and ensuring absolute independence in the competition process. For more information, visit malcolmreading.co.uk.

About Guggenheim Helsinki Supporting Foundation

The purpose of the Guggenheim Helsinki Supporting Foundation is to support the development of a Guggenheim Helsinki Museum. Initially, the Foundation will support an open, international architectural competition to generate ideas for the museum building and related public programs designed to engage society at large. The Foundation serves its purpose by collecting funds and by using such funds and other income to directly or indirectly carry out the tasks set out in its mission statement. Guggenheim, the Finnish Hospitality Association MaRa, and the Confederation of Finnish Construction Industries RT established the Foundation in Helsinki in spring 2014.

Media Contacts

Tina Vaz

Solomon R. Guggenheim Foundation

+1 212 360 4284

tvaz@guggenheim.org

Kate Lydecker

Polskin Arts & Communications Counselors

+1 212 715 1602

lydeckerk@finnpartners.com

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Guggenheim Helsinki Design Competition Fact Sheet

Competition

A yearlong, open, international competition to design a proposed Guggenheim museum in Helsinki, Finland. This two-stage competition, beginning June 4, 2014, is expected to draw submissions from a wide range of individual architects or established or emerging practices from anywhere around the world. This initiative is the first open architectural competition to be organized by the Solomon R. Guggenheim Foundation, an institution renowned for its tradition of architectural exploration and its creation of historic museum buildings.

Project

The revised study presented by the Solomon R. Guggenheim Foundation to the City of Helsinki in September 2013 envisions a Guggenheim Helsinki that would organize and present internationally significant exhibitions of artworks from the twentieth and twenty-first centuries while also specializing in Nordic art and architecture. The museum would feature programs organized by the Guggenheim Foundation that might not otherwise be seen in Finland and would also generate exhibitions to be presented at other Guggenheim museums and at institutions around the world. Over time, the museum would develop a permanent collection reflecting the Guggenheim Helsinki's exhibition program. Located on Helsinki's waterfront, with a projected annual attendance of 550,000, the museum would serve as a central gathering place and year-round focus of culture for city residents and as a premier destination for international visitors.

Organizers

Solomon R. Guggenheim Foundation guggenheim.org, in consultation with the City of Helsinki, the State of Finland, and the Finnish Association of Architects (SAFA).

Competition Manager

Malcolm Reading Consultants (UK) malcolmreading.co.uk

Competition Website

designguggenheimhelsinki.org

Jurors

- **Mark Wigley**, Professor and Dean, Graduate School of Architecture, Planning and Preservation at Columbia University (jury chair)
- **Mikko Aho**, Director of City Planning and architect, City of Helsinki
- **Jeanne Gang**, Founder and Principal, Studio Gang Architects
- **Juan Herreros**, Professor, and Founder, Estudio Herreros
- **Anssi Lassila**, Architect, Founder, OOPEAA Office for Peripheral Architecture
- **Erkki Leppävuori**, President and CEO, VTT Technical Research Centre of Finland
- **Rainer Mahlamäki**, Professor and Founder, Lahdelma & Mahlamäki Architects
- **Helena Säteri**, Director General, Ministry of the Environment, Finland
- **Nancy Spector**, Deputy Director and Jennifer and David Stockman Chief Curator, Solomon R. Guggenheim Foundation
- **Yoshiharu Tsukamoto**, Founder, Atelier Bow-Wow
- **Ritva Viljanen**, Deputy Mayor, City of Helsinki

Note: Guggenheim Director **Richard Armstrong** will attend the jury's deliberations in an honorary, non-voting capacity

Stages

Stage One (June–November 2014): Anonymous, open submissions addressing cityscape, architecture, usability, sustainability, feasibility
Stage Two (November 2014–June 2015): Selected finalists further develop proposals to include a master plan model, incorporating construction details, team structure, fee; winner announced

Project Timeline

January 2011	Initial Concept and Development Study commissioned at the invitation of the City of Helsinki
January 2012	Initial proposal by SRGF presented to the City of Helsinki
September 2013	Revised proposal by SRGF submitted to the City of Helsinki
January 2014	Helsinki city vote to allocate site for architectural competition
April 2014	Guggenheim Helsinki Supporting Foundation established (to underwrite the competition and related public programs)
June 4, 2014	Competition launch and jury announcement in Helsinki; Stage One begins (open call for participation based on anonymous design submissions)
September 10, 2014	Stage One competition entries due
November 2014	Finalists announced; Stage Two begins
March 2015	Submissions from shortlisted architects due
Spring 2015	Public exhibition of finalists' designs
May 2015	Jury deliberations
June 2015	Winner announced

Honoraria

The winner of the competition will be awarded €100,000 (approximately \$136,000) and the five runner-ups will each receive €55,000 (approximately \$75,000).

Site

- The site under consideration for the new museum building is located along the southwestern edge of the South Harbor, near the intersection of Eteläranta and Laivasillankatu and adjacent to the Olympia Terminal.
- Bordered by the Kaartinkaupunki and Ullanlinna districts, the site is close to significant civic buildings, green spaces, and premier cultural destinations in the city center.
- The site is well-served by a variety of public transportation options and would draw pedestrian traffic from shops and restaurants in the surrounding neighborhoods.
- A proposed Guggenheim Helsinki would contribute significantly to its context, providing social and urban regeneration in an area poised between the established city and the historic docks.

Scale and Dimensions

Site: 18,520 square meters [approximately 200,000 square feet]

Building: 12,100 square meters [approximately 130,000 square feet]

Exhibition space: 4,000 square meters [approximately 43,000 square feet]

(Note: Galleries comparable in size to those of the Solomon R. Guggenheim Museum, New York.)

Total assigned project area: 7,000 square meters [approximately 75,000 square feet] *(related to a specific museum use or activity)*

Total unassigned project area: 5,100 square meters [approximately 55,000 square feet]/42 percent of gross area *(lobbies, circulation spaces, restrooms, mechanical spaces, loading docks, stairs, partitions, structure)*

Port Terminal: 1,000 square meters [approximately 11,000 square feet] *(Note: The terminal is optional. Please see "Required Facilities" below for more information.)*

Sustainability and Local Resources

Sustainability is a key component of the design brief for the museum. The design should meet or exceed LEED Gold standard for sustainability.

The Guggenheim Foundation is looking for inspiring and innovative ways of using one of Finland's greatest resources: timber.

Required Facilities

A Guggenheim Helsinki must include:

- **Flexible, contiguous exhibition galleries** that can be combined or divided as needed
- **Outdoor spaces** for the display of sculpture and architectural interventions
- **Large, column-free, multipurpose zone** capable of supporting performances, lectures or events
- **275-seat black-box performance/conference hall** for concerts, recitals, lectures, film, new media, conferences and symposia; with movable stage and seating storage, control room, simultaneous translation booth, dressing rooms and green room
- **Flexible classroom/laboratory** with multimedia capability, for visiting groups of approximately thirty
- **Retail store**
- **Dining:** Ground floor 120-seat café/bar; 55-seat formal, restaurant with international cuisine; plus misc. food and beverage venues throughout museum building
- **Cloakroom, toilets, first aid**
- On-site climatized **collections storage** for temporary exhibitions
- Climatized un-crating and staging areas and **conservation and art preparation spaces** for temporary exhibitions
- **Office space**
- **Accessible design:** The experience of entering and using the building should be equal to all, regardless of age or disability
- **High quality civic realm / external environment**
- **1,000-square-meter** [approximately 11,000 square feet] **passenger port terminal**, to replace the Makasiini Port Terminal building (which will be demolished as part of the project); stand-alone or integrated into southern elevation of new Guggenheim building TBD; *Note: The provision of this terminal is not a core requirement of the program and, if provided, should not impact the operation of the Guggenheim facility or the project budget.*

Project Cost

€130 M (excluding VAT) [USD \$177 M], including

- €100 M [USD \$136 M] for construction costs
- €30 M [USD \$41 M] for soft costs
(excluding costs relating to port terminal replacement and infrastructure)

Funding and Economic Impact

- A Guggenheim Helsinki is intended to be a long-term national investment with positive and far-reaching economic, social, and cultural, implications.
- New services and tourist attractions would raise the City's and the State's international profile.
- A Concept and Development Study conducted by the Guggenheim found that a Guggenheim Helsinki could be expected to draw 550,000 visitors a year.
- A Guggenheim Helsinki is expected to bring 41 million euros in annual economic impact, creating more than 100 jobs at the museum itself and 340-80 jobs elsewhere in the State as well as generating a net total of 3 million euros in additional annual tax revenue benefiting Finland, Helsinki, and other cities in the surrounding area.
- Funding for a Guggenheim Helsinki would come from public and private sources.

Museum Operating, Structure, Exhibitions, and Education Programs

- A Guggenheim Helsinki would complement Finland's and Helsinki's rich artistic legacy and cultural infrastructure by providing a new forum for presenting Finnish art and culture in a much broader international context.
- A Guggenheim Helsinki would be a stand-alone institution.
- The museum would make additional opportunities available to Finnish artists by providing new international audiences with greater access to their work. Finnish artists also would be represented on governing boards and various committees as well as any juries relevant to the museum's programming.
- Educational programs at the museum would build on Finland's outstanding accomplishments in the field of education, providing a wide array of opportunities for children and adults from the region as well as international visitors to expand their experience of the visual arts.
- A permanent collection, reflective of the museum's exhibition program, would be developed over time.

Contacts

Media:

Tina Vaz, Solomon R. Guggenheim Foundation
+1 212 360 4284 / tvaz@guggenheim.org

Kate Lydecker, Polskin Arts & Communications Counselors
+1 212 715 1602 / lydeckerk@finnpartners.com

Architects:

Jayne Broomhall, Malcolm Reading Consultants
+ 44 (0) 20 7831 2998 / info@designguggenheimhelsinki.org

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Richard Armstrong

Director, Solomon R. Guggenheim Museum and Foundation

Richard Armstrong has served as Director of the Solomon R. Guggenheim Museum and Foundation since November 2008. Armstrong works with senior staff to fully maximize all aspects of the Foundation's operations: permanent collections, exhibition programs, loans, acquisitions, documentation, scholarship, and conservation. Prior to his appointment, Armstrong was The Henry J. Heinz II Director of Carnegie Museum of Art, where he also served as Chief Curator and Curator of Contemporary Art. From 1981 to 1992, he was a curator at the Whitney Museum of American Art, where he organized four Biennales, as well as several other exhibitions. He previously served as a curator at La Jolla Museum of Contemporary Art, California. Armstrong received a Bachelor of Arts in Art History from Lake Forest College in Illinois. He studied at the Université de Paris, Sorbonne, and the Université de Dijon, and was educated in Kansas City, Missouri.

Ari Wiseman

Deputy Director, Solomon R. Guggenheim Foundation

Ari Wiseman joined the Solomon R. Guggenheim Foundation in January 2010 as Deputy Director, charged with overseeing strategic planning, global programs and collections strategy. Working in concert with Director Richard Armstrong and the Executive Cabinet, Wiseman helps manage activities of the foundation and global network of museums, while providing assistance to the director for a variety of special projects. He has led the Guggenheim's project development in Helsinki since its inception in 2010 and is managing the architectural competition. Wiseman began his museum career at the Metropolitan Museum of Art in New York (1998-2001), where he served as Assistant and then Senior Assistant for Acquisitions. He then joined the Museum of Contemporary Art (MOCA), Los Angeles in 2001, serving in a variety of capacities, including as Deputy Director (2007-09). Wiseman is coauthor of *Visual Music: Synaesthesia in Art and Music since 1900* (winner of the George Wittenborn Memorial Book Award, 2006) and author of the catalogue *Matthew Monahan: Five Years, Ten Years, Maybe Never* (2007), among other publications. Wiseman graduated from Northwestern University in Illinois with a Bachelors of Arts in Art History and received his MA in Art History from the Courtauld Institute of Art in London.

Cara Cragan

Director of Architectural Projects, Helsinki and Abu Dhabi, Solomon R. Guggenheim Foundation

Cara Cragan is Director of Architectural Projects, Helsinki and Abu Dhabi, at the Solomon R. Guggenheim Foundation. Trained as an architect, Cara has been at the Guggenheim since 2009, overseeing the design of the Guggenheim Abu Dhabi building by Frank Gehry, working collaboratively with the foundation's partners Abu Dhabi Tourism and Cultural Authority (TCA Abu Dhabi) and Tourism Development and Investment Corporation (TDIC). For the Guggenheim Helsinki project, Cara is overseeing the architectural competition, working closely with Malcolm Reading Consultants, the firm hired by the Guggenheim to independently manage the competition. From 2000-2009, Cara worked for Frank Gehry in Los Angeles in the roles of designer, project architect and project manager and was a member of the design teams for major museum-projects including Art Gallery of Ontario (AGO) in Toronto, the Corcoran Gallery in Washington, DC and MARTa Herford Museum in Herford, Germany, among other project types. Cara graduated from Vassar College in New York with a Bachelor of Arts in Studio Art and English and received her Master of Architecture (M. Arch I) from Yale University where, in addition to multiple teaching fellowships, she received the Gertraud A. Wood Traveling Fellowship awarded to an outstanding second year student and the AIA Henry Adams Medal awarded to the graduating student with the highest academic ranking.

Malcolm Reading

Founder and Chairman, Malcolm Reading Consultants

Malcolm Reading is the founder and Chairman of Malcolm Reading Consultants (MRC). He and his team create architectural competitions for clients worldwide.

Reading was previously Director of Design and Architecture at the British Council where he oversaw all investment to redevelop Council headquarters worldwide and developed the organization's global design policy. He has since created a unique service helping clients deliver high-profile, innovative and design-led development projects in the public realm, heritage, education and the arts. He was the project director for the London Millennium Bridge and the Centenary Project at the Wallace Collection. Other work includes international architectural competitions for the V&A, National Maritime Museum, Natural History Museum, Mumbai City Museum, Glasgow School of Art, Library of Foreign Literature in Moscow, and UK pavilions for the Shanghai and Milan World Expos.

He is a Trustee of the UK charity Historic Royal Palaces, Chairman of the Tower of London UNESCO World Heritage Site Consultative Committee, Trustee of Edinburgh World Heritage, a Fellow of the Royal Society of Arts, and an Honorary Fellow of the Royal Geographical Society. He is the current President of the Prix Wilmotte architectural prize and a judge for the World Architecture News 21 for 21 Award.

Mark Wigley
Jury Chair

An accomplished scholar and design teacher, Mark Wigley has written extensively on the theory and practice of architecture and is the author of *Constant's New Babylon: The Hyper-Architecture of Desire* (1998); *White Walls, Designer Dresses: The Fashioning of Modern Architecture* (1995); and *The Architecture of Deconstruction: Derrida's Haunt* (1993). He co-edited *The Activist Drawing: Retracing Situationist Architectures from Constant's New Babylon to Beyond* (2001). Wigley has served as curator for widely attended exhibitions at the Museum of Modern Art, New York; The Drawing Center, New York; Canadian Centre for Architecture, Montreal; and Witte de With Museum, Rotterdam. He received both his Bachelor of Architecture (1979) and his Ph.D. (1987) from the University of Auckland, New Zealand. After a decade as Dean of the Graduate School of Architecture, Planning and Preservation at Columbia University, he is now stepping down to return to teaching.

Mikko Aho
Jury Member

Mikko Aho is currently the Director of City Planning at the City of Helsinki. Previously he served both as Municipal Manager and Director of Development of the Municipality of Sipoo. He has also been the Technical Director of the City of Karkkila and City Planner at the Municipality of Mäntsälä. In the beginning of his career, Aho worked as architect and planner in several architectural offices. Aho has served as a jury member in many architectural competitions and held various lectures on city planning.

Jeanne Gang
Jury Member

MacArthur Fellow Jeanne Gang is the founder and principal of Chicago-based Studio Gang Architects. Jeanne explores the role of design in revitalizing cities. Her work ranges in scale from community anchors and cultural institutions to tall mixed-use buildings and urban design. Jeanne is internationally recognized for her visually striking work and environmentally sensitive approach. With her practice, she aims to strengthen the synergy between urban and natural systems. Currently engaged in major projects throughout the world, Studio Gang recently established a New York outpost in response to the firm's rising international profile.

Juan Herreros
Jury Member

Juan Herreros is Chair Professor at the School of Architecture of Madrid and Full Professor at the Graduate School of Architecture of Columbia University. He runs Herreros Arquitectos, an office of 20 architects based in Madrid.

His built work has been broadly and internationally awarded, published, and exhibited. He has been widely recognized for his work, receiving the International Fellowship Award of the Royal Institute of British Architects (RIBA) and the AD prize of Architecture, and a nomination for the medal of the American Academy of Arts and Letters. His office is now developing and building projects in Spain, Norway, Panama, Mexico, Colombia, France, and Morocco. His most significant projects currently under construction are the Edward Munch Museum in Oslo, the refurbishing of the exhibition spaces of the Reina Sofía museum in Madrid, the Convention Center Ágora-Bogotá in Colombia, the system of coastal parks in Panama City, and other residential, office, and facilities hybrid complexes.

Anssi Lassila
Jury Member

The Finnish architect Anssi Lassila was born in Soini in 1973. He graduated with the grade “excellent” and a special mention from the Department of Architecture, University of Oulu 2002. His international breakthrough was the Käsämäki Shingle Church (2004). Lassila lives and works in Seinäjoki and in Helsinki, Finland. He is the founder and principal partner of OOPEAA Office for Peripheral Architecture formerly known as Lassila Hirvilammi Architects Ltd. OOPEAA works on a large variety of different types of projects: churches, office buildings, housing, private houses, interior design, and renovations. The firm currently employs a staff of 10 and has offices in Seinäjoki and Helsinki, Finland. The office has been honored with significant awards and nominations and has won several prizes in architecture competitions. OOPEAA has quickly gained a distinctive position among young Finnish architectural practices. Lassila’s architecture displays his interest in combining a sculptural form with traditional materials and building techniques.

Erkki LM Leppävuori
Jury Member

Professor Erkki KM Leppävuori is currently the President and CEO of VTT Technical Research Centre of Finland, where he has worked in several positions since 1994. Prior to his positions at VTT, he held various positions at the Finnish steel company Rautaruukki. Leppävuori is a board member in several governmental and business organizations including the Research and Innovation Council of Finland chaired by the Prime Minister. He has been President of the European Association of Research and Technology Organizations ERATO, Chairman of the EERA (European Energy Research Alliance), and is a member of the Academy of the Technical Sciences.

Rainer Mahlamäki
Jury Member

Rainer Mahlamäki is a Finnish architect and Professor of Contemporary Architecture at the University of Oulu. He is a partner of Lahdelma & Mahlamäki Architects and served as President of the Finnish Association of Architects (SAFA) between 2007 and 2011.

Mahlamäki and his partners have received 35 first prizes and 59 other prizes in architectural competitions in Finland and abroad since 1987. First prizes include the Finnish Embassy in Japan, the Espoo Library, and the Chapel in Rovaniemi.

His most significant works include Museum of the History of Polish Jews, Warsaw; the Finnish Forest Information Centre and Forest Museum, Lusto; the Folk art Centre in Kaustinen (winning entries in competitions) and the Finnish Nature Centre Haltia in Espoo.

Mahlamäki has served on a number of competition juries, including those for the Espoo City Hall and City Centre Blocks, the extension of the Finnish Parliament, and the Vuosaari Harbour competition in Helsinki. In 2009, he chaired the Jury for the International Architecture Awards

He has been published in *World Architecture*, *Architectural Review*, *DOMUS*, *L'Archa* and *Detail* amongst others, and has exhibited work in Milan, Venice, New York, Brazil, Germany, and Italy.

Helena Säteri
Jury Member

Since August 2008, Helena Säteri has been Director General at the Ministry of the Environment in Finland and works as the Chief of the Department of the Built Environment. Prior to her current role, Mrs. Säteri worked in different positions at the Ministry and as Executive Director at the National HVAC-federation in Finland and Board Secretary for the Nordic Committee on Building Regulations. She has served as a member of the jury in various architectural competitions both in Finland and abroad. Mrs. Säteri's recent activities include co-chairing a task force to develop the Administration of the Helsinki Metropolitan Area and participating in ERA17—a national action plan for energy-smart buildings.

Nancy Spector
Jury Member

Nancy Spector received her MPhil in Art History from City University Graduate Center in New York. She is Deputy Director and Jennifer and David Stockman Chief Curator of the Solomon R. Guggenheim Foundation, where she has organized exhibitions on conceptual photography, Felix Gonzalez Torres, Matthew Barney's *Cremaster* cycle, Richard Prince, Louise Bourgeois, Marina Abramovic, Tino Sehgal, and Maurizio Cattelan. She also organized the group exhibitions *Moving Pictures; Singular Forms (Sometimes Repeated)*; and *theanyspacewhatever*. She was one of the curators of *Monument to Now*, an exhibition of the Dakis Joannou Collection, which premiered in Athens as part of the Olympics program. She was Adjunct Curator of the 1997 Venice Biennale and co-organizer of the first Berlin Biennial in 1998. Under the auspices of the Deutsche Guggenheim Berlin, she has initiated special commissions by Andreas Slominski, Hiroshi Sugimoto, and Lawrence Weiner as well as a special exhibition on the work of Joseph Beuys and Matthew Barney. She has contributed to numerous books on contemporary visual culture with essays on artists such as Maurizio Cattelan, Luc Tuymans, Douglas Gordon, Tino Seghal, and Anna Gaskell. In 2007 she was the U.S. Commissioner for the Venice Biennale, where she presented an exhibition of work by Felix Gonzalez-Torres. Spector is a recipient of the Peter Norton Family Foundation Curators Award, five International Art Critics Association Awards and a Tribeca Disruptive Innovation Award for her work on Youtube Play, a Biennial of Creative Video. At the Guggenheim, she oversees the creative programming for the museum and its affiliates around the world.

Yoshiharu Tsukamoto
Jury Member

Yoshiharu Tsukamoto and his wife Momoyo Kajima founded architecture firm Atelier Bow-Wow in 1992. The Tokyo-based practice is renowned for their domestic, commercial and cultural architecture and theories, especially their work surrounding the concept "Behaviorology." The firm has also championed the experimental project "Micro-Public-Space," which has been exhibited across the globe. The pair has published 11 books, including the *Pet Architecture Guidebook*, which documents small buildings situated in tiny locations all over Tokyo. Tsukamoto is the associate professor in the Graduate School of Architecture and Building Engineering at Tokyo Institute of Technology. Most recently, he was the architect for the BMW Guggenheim Lab in New York, Berlin, and Mumbai.

Ritva Viljanen
Jury Member

Ritva Viljanen serves as Deputy Mayor of the City of Helsinki, in charge of Educational and Cultural Affairs. Before becoming Deputy Mayor, Mrs. Viljanen was Permanent Secretary of the Ministry of the Interior (2003–2012) and Director General of the Population Register Centre (1997-2003). Prior to that, she held various offices at the Ministry of Finance, the Ministry of Justice and the Ministry of the Interior. Mrs. Viljanen has held positions in numerous Finnish committees and working parties. At present, she is among other things, the Chairperson of the Trustees of the Helsinki Music Centre Foundation and of the Steering Group for the Central Library project, and a member of the Supervisory Board of the Finnish Cultural Foundation. She also was the Chairperson of the international architectural competition for the design of the Helsinki Central Library.

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June 4, 2014–June 2015

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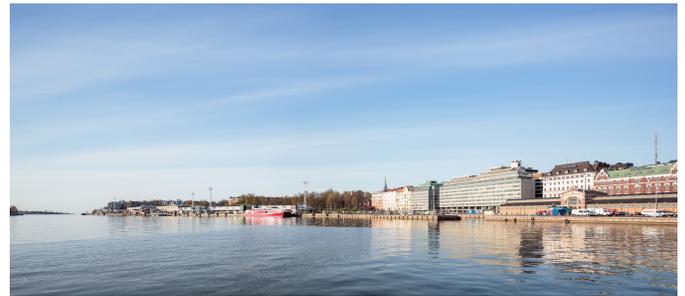
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E-mail helsinki@guggenheim.org with any questions.



Competition site from Tähtitornin vuori park, looking northeast
Photo: Tuomas Uusheimo



Waterfront view including the competition site from the Market Square,
looking south
Photo: Tuomas Uusheimo



Competition site from Market Square, looking south
Photo: Tuomas Uusheimo



Elevated view of the competition site from Restaurant Palace building,
looking southeast
Photo: Tuomas Uusheimo



Richard Armstrong, Director, Solomon R. Guggenheim Museum and
Foundation
Photo: David Heald



Ari Wiseman, Deputy Director, Solomon R. Guggenheim Foundation
Photo: Mark Hanauer



Cara Cragan, Director Architectural Projects, Helsinki and Abu Dhabi,
Solomon R. Guggenheim Foundation
Photo: Kristopher McKay



Malcolm Reading, Chairman, Malcolm Reading Consultants,
Competition Secretary
Photo: Vibeke Dahl



Mark Wigley, Professor and Dean, Graduate School of Architecture,
Planning and Preservation of Columbia University (Jury Chair)
Photo: Courtesy of Mark Wigley



Mikko Aho, Director of City Planning and architect, City of Helsinki
Photo: Ville Brant



Jeanne Gang, Founder and Principal, Studio Gang Architects
Photo: Sally Ryan



Juan Herreros, Professor and Founder, Estudio Herreros
Photo: Courtesy of Estudio Herreros



Anssi Lassila, Architect, Founder, OOPEAA Office for Peripheral Architecture
Photo: Courtesy of Lassila Hirvilammi



Erkki Leppävuori, President and CEO, VTT Technical Research Centre of Finland
Photo: VTT



Rainer Mahlamäki, Professor and Founder, Lahdelma & Mahlamäki
Photo: Aleksi Poutanen



Helena Säteri, Director General, Ministry of the Environment, Finland
Photo: Olli Häkämies



Nancy Spector, Deputy Director and Jennifer and David Stockman
Chief Curator, Solomon R. Guggenheim Foundation
Photo: Lina Bertucci



Yoshisharu Tsukamoto, Founder, Atelier Bow-Wow
Photo: Courtesy of Atelier Bow-Wow



Ritva Viljanen, Deputy Mayor, City of Helsinki
Photo: Pertti Nisonen