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Malcolm Reading Consultants provides independent advice and hands-on support to clients involved in capital projects.

This can range from drawing up feasibility studies and business cases, to resolving project problems and acting as the client's representative throughout the course of the project.

We have a reputation for achieving outstanding design for high-profile organisations.

We are also the leading private organiser of architectural competitions in the UK.

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MRC's competition for the V&A's Exhibition Road project elicited an outstanding response from the international design community.

The dedicated microsite set up to publicise the process attracted twenty-one thousand visitors who initiated over ninety-three thousand page views, generating excitement around the project and contributing to excellent media coverage.

One hundred and ten architects from across the world entered the competition presenting the museum with a very strong field from which to choose a designer, for this, the last undeveloped quadrant of the museum's historic South Kensington site.

Sir Mark Jones, the museum director, was delighted by the quality of the submissions, saying,

"The shortlist comprised some of the most exciting and creative architectural practices working today."

The winning team's prize was the commission to design a purpose-built new gallery, a courtyard set within the beautiful historic facades of the V&A's Grade I listed buildings and a new entrance on Exhibition Road which is approached through the famous Aston Webb screen.

Amanda Levete Architects was the unanimous choice of the jury who commented that the practice demonstrated "a very good grasp of the intuitive use that visitors will make of the new space and its relationship to the forthcoming pedestrianisation of Exhibition Road".

The Shortlist:

Amanda Levete Architects
Heneghan.peng.architects
Jamie Fobert Architects
Jun Aoki & Associates
Michael Maltzan Architecture (MMA)
Snøhetta & Hoskins
Tony Fretton Architects

Won by

Amanda Levete Architects

PROJECT VALUE: £18 million